

Original Article

Awareness of Respondents in Terms of Turmeric, Neem and its Products

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Abstract

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A study was conducted in Kanpur district on awareness of respondents in terms of turmeric, Neem and its products from Zone of Kanpur with 180 respondents. 38.4% females were belonged to general category, backward and SC/ST were 27.8, 27.8. Both have same rate respondents were unmarried, respectively. 55.10%t respondents belonged to nuclear family and 44.4% belonged to joint family respectively. 55.6%respondents were in service, 16.7% in business and 27.7% were housewives respectively. 27.8% belonged to high income group. It was found that 93.3% respondents were aware about turmeric powder. From the studies it was concluded that medicinal plants for beauty purpose plays an important role in women beauty. Through studies was knew about medicinal, plants their uses about these plants. How much adoption rate of plants, some have higher amount of adoption rate. Women are too much aware about they use a lot of products for beauty.

Keywords: Medicinal Plants; Home Remedies; Women Beauty; Awareness; Turmeric; Neem; Product.

Introduction

Medicinal plants are used at the household level by women taking care of their families, at the village level by medicine men or tribal shamans, and by the practitioners of classical traditional systems of medicine such as Ayurveda, Chinese medicine, or the Japanese Kampo system. According to the World Health Organization, rely upon such traditional plant-based systems of medicine to provide them with primary health care.

Some Indian medicinal plant and Aromatic plants most useful to women health care beauty also. The Indigenous knowledge and uses of medicinal plants among women. They use a lot of product for beauty purpose such as herbs, leaves, fruits etc., Medicinal plants are very useful for their beauty. As the study has been find out the problems of women for beauty.

Methodology

The study was conducted in Kanpur district. Four zones were selected in this study area. 180 respondents were selected. Dependent and independent variables were used such as age, education, caste etc., The statistical tools were used such as weighted mean, percentage, correlation coefficient etc.

Results

The marital status of women respondents and represents that 44.6% were married and 55.6% women were unmarried. Marriage influences a person's personal as well as social life.

The distribution of respondents according to family type, 55.6% women belonged to nuclear family,

whereas, 44.4% women belonged to joint family system. Now a day's joint family system disintegrate into nuclear family system.

The distribution of respondents according to occupation, 55.6% women were doing service like in government organization as well as semi-government, 16.7% women have in business class like parental business or own small scale manufacturing and 27.7% women were housewives.

The awareness of the respondents about turmeric and its product. 93.3% respondents were aware about turmeric powder. Turmeric raw powder topically on fresh open wounds. 50.0% respondents were aware about mask. It is used for wrinkles remove. 23.3% respondents were aware about turmeric lape. It apply all over the body for removing unwanted hairs and curing pimples.

The awareness of respondents about neem and its product, 62.2% respondents were aware about neem paste, turmeric, neem and sesame seeds is recommended in Ayurveda for fungal infection between toes, whereas, 40.0% respondents have aware about neem tablet is useful for family planning, and for skin disorders. 49.4 per cent respondents were aware about neem oil to scallop removes headache and prevents dandruff, 46.1% respondents aware about neem soap. Medicated soaps with neem odour are packed to have very effective anti-germ properties. 18.9% respondents aware about neem talcum powder. It is used in itching, 37.2% respondents were aware about neem seeds and bark. Neem seed pulp is useful for methane gas production. Neem bark contains tannins which are used in tanning, dyeing etc.

Table 1: Distribution of respondents according to marital status

Marital status	Frequency	Percent
Married	80	44.4
Un- married	100	55.6
Total	180	100.0

Table 2: Distribution of respondents according to type of family

Type of family	Frequency	Percent
Nuclear	100	55.6
Joint	80	44.4
Total	180	100.0

Table 3: Distribution of respondents according to occupation

Occupation	Frequency	Percent
Service	100	55.6
Business	30	16.7
Housewife	50	27.7
Total	180	100.0

Table 4: Awareness of respondents in terms of turmeric and its product

Products	Turmeric			Scores
	Always	Sometimes	Never	
Turmeric powder	168 (93.3)	10 (5.6)	2 (1.1)	2.92
Turmeric mask	90 (50.0)	30 (16.7)	60 (33.3)	2.17
Turmeric lape	42 (23.3)	38 (21.1)	100 (55.6)	1.68

Table 5: Awareness of respondents in view of Neem and its product

Products	Neem			Scores
	Always	Sometimes	Never	
Neem paste	112 (62.2)	43 (23.9)	25 (13.9)	2.48
Neem tablet	72 (40.0)	41 (22.8)	67 (37.2)	2.03
Neem oil	89 (49.4)	54 (30.0)	37 (20.6)	2.29
Neem soap	83 (46.1)	61 (33.9)	36 (20.0)	2.26
Neem talcum	34 (18.9)	30 (16.7)	116 (64.4)	1.54
Neem seeds/bark	67 (37.2)	32 (17.8)	81 (45.0)	1.92

Conclusion

Many women are aware about medicinal plants. They use a lot of product for increasing their body and skin beauty. Some women are uses some product daily life, but some are use it sometime. Adoptions of the products are very essential for every one without its adoption we cannot justified the good result of any plant and product.

Recommendations

Turmeric mask to reduce wrinkles – Mix two tablespoons of papaya pulp with a spoonful of dry oatmeal. Apply to face and let it work for 10 minutes. Wash gently rubbing with a flannel. It also helps to eat papaya since it slows the aging process and delays the appearance of wrinkles.

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